



**GEEZ... JEFF BURCH (FROM HOWARD PARK)
HAS CREATED SOMETHING NEW
- ONCE MORE (!) -**

**AND PASCAL MARCHAND,
JEFF'S NEW PARTNER AND A BURGUNDIAN SUPERSTAR,
IS JETTING IN FROM FRANCE FOR THE LAUNCH**

STOP PRESS: MARCHAND & BURCH CHARDONNAY HALLIDAY'S EQUAL TOP FOR YEAR. JAMES HALLIDAY AUSTRALIAN WINE COMPANION 2010 HAS BEEN RELEASED AND MARCHAND & BURCH HAVE JUST BEEN SELECTED AS ONE OF THE TEN "BEST NEW WINERIES" AND AT 97 PTS THE 2007 MARCHAND & BURCH IS THE EQUAL HIGHEST CHARDONNAY IN THE BOOK.

**PASCAL AND JEFF HAVE BEGUN PRODUCING TINY QUANTITIES
OF MEURSAULT, GEVREY CHAMBERTIN AND CHAMBERTIN CLOS
DE BEZE (WITH A MAZIS-CHAMBERTIN TO FOLLOW) AND THEY
ARE LAUNCHING THEIR 2007 VINTAGE ON
SATURDAY 22ND OF AUGUST.**

First there were Jeff and Amy's packaging businesses in South East Asia and Australia and then the significant operations in the United States. Already wine fanatics, they joined the wine industry by becoming involved with what was then the tiny Howard Park brand. The Burch family then built spectacular Howard Park showpiece wineries in both Denmark (WA) and Margaret River and have planted or contracted significant vineyards in all of WA's finest wine regions. That vineyard development is continuing. The MadFish Brand was founded in 1992 to instant international acclaim (a gold medal at the London International Wine Challenge in that first year) and it is now exported to 37 countries.

In 2006 Jeff teamed up with Pascal Marchand (one of the world's most sought after and famous wine consultants) to produce "Marchand & Burch" Chardonnay, Shiraz and Pinot Noir in Western Australia's South West. Pascal had become a household name to Francophiles initially through his work at what was to become the famous Comte Armand's Clos de Epeneaux and then, from 1999 till 2005, his work both in the organic and then biodynamic 91 ha of vineyards at Domaine Vougeraie, created from the amalgamation of only the best plots from the many internationally known brands purchased by the Boisset family over many years.

The duo's next adventure takes another step in August with the inaugural launch of three Marchand & Burch burgundies.

These two unstoppable, astute and mentally restless wine producers and friends, who have neighboring houses in Monthelie in Burgundy, have passionately and painstakingly developed the next stage of their joint venture, that of producing small quantities of wine from some of Burgundy's greatest appellations - thus taking the Marchand & Burch brand to an almost unique new level in this country.

So... we are going to look at the new great southern releases ... but let's look at their
October release French wines as well.
Pre-release samples are being air freighted in for these two tastings.

The Meursault 2007 has an RRP \$90.75,
The Gevrey Chambertin 2007 is at RRP \$99.50
and
The Chambertin Clos de Beze 2007 has an RRP \$482.65.

This latter Pinot Noir is from one of Burgundy's great Grand Crus for this variety - the one that wine people regard as the "Holy Grail". Despite all of his Burgundian and world wine experiences, Pascal has long believed that Gevrey Chambertin is the ultimate wine challenge and his most desired source of Pinot Noir - and now, in partnership with Jeff and Amy - it is becoming reality.

These two friends are proven "winners" on the international wine scene and have come together to create something that neither could individually.

Try the latest Marchand & Burch wines, four from the Great Southern and the three Burgundies, with Amy, Jeff and Pascal, at either of the two events at Lamont's Wine Store Cottesloe on Saturday the 22nd of August.

MARCHAND & BURCH LATE SATURDAY AFTERNOON TASTING

Saturday 22nd August
3:45pm for 4:00pm - 6:00pm
VENUE: THE TASTING ROOM,
LAMONT'S WINE STORE, COTTESLOE
With significant finger food.
\$45.00 PER PERSON

MARCHAND & BURCH TASTING AND DINNER

Saturday 22nd August

7:15pm for 7:30pm.

VENUE: THE RESTAURANT,
LAMONT'S WINE STORE, COTTESLOE
\$135.00 PER PERSON

The hosts in each instance are Jeff and Amy Burch and Pascal Marchand

THE WINES:

The Marchand & Burch

Chardonnay 2008

Shiraz 2007

Mt Barrow Pinot 2008

Gibraltar Rock 2008

French Wines

Meursault 2007

Gevrey Chambertin 2007

Chambertin Clos De Beze 2007

RESERVATIONS ESSENTIAL



Please reserve _____ tickets @ \$45.00 Saturday 22nd August - Afternoon.
Please reserve _____ tickets @ \$135.00 Saturday 22nd August - Dinner.

Total: \$_____

Signature: _____

Name: _____
Phone: _____
Address: _____
Email: _____

Credit Card No: _____/_____/_____/_____
Expiry Date: ____/____

All credit cards accepted.

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